

**Two days training on “Sustainability & GSTC criteria for sustainable tourism & Green Procurement”**

<b>Day 1: Sustainability &amp; GSTC criteria for sustainable tourism</b>	
<b>Morning Training (09.00 – 12.30 a.m. Athens time - CET +2)</b>	
<ul style="list-style-type: none"> <li>• What is ‘sustainability’, sustainable production and consumption &amp; the role of green procurement</li> <li>• Risks, barriers, business case and drivers for strategy change</li> </ul>	<b>Session 1</b>
Morning Break (15 min)	
<ul style="list-style-type: none"> <li>• Government strategy and policies and impacts on buyers and suppliers</li> <li>• The Impact of COVID-19 on Sustainability</li> <li>• Key sustainable production concepts – cradle-to-cradle, eco-efficiency, energy efficiency, LCA etc</li> </ul>	<b>Session 2</b>
Lunch Break (12.30-13.30)	
<b>Afternoon Training (13.30 – 17.00)</b>	
<ul style="list-style-type: none"> <li>• Introduction to the GSTC and GSTC Criteria – Sustainable tourism overview</li> <li>• Definition and principles of sustainable tourism, and the GSTC’s roles in the global tourism Industry</li> </ul>	<b>Session 3</b>
Afternoon Break (15 min)	
<ul style="list-style-type: none"> <li>• GSTC criteria for Hotels &amp; Tour Operators (A. Sustainability Management)</li> <li>• Best practices in sustainable tourism management approaches</li> <li>• Questions &amp; Answers – Group Discussion</li> </ul>	<b>Session 4</b>
<b>Day 2: GSTC criteria for sustainable tourism &amp; Green Procurement</b>	
<b>Morning Training (09.00 – 12.30 a.m. Athens time - CET +2)</b>	
<ul style="list-style-type: none"> <li>• GSTC criteria for Hotels &amp; Tour Operators (B. Social &amp; Economic Benefits)</li> <li>• GSTC criteria for Hotels &amp; Tour Operators (C. Cultural Heritage)</li> </ul>	<b>Session 5</b>
Morning Break (15 min)	
<ul style="list-style-type: none"> <li>• GSTC criteria &amp; indicators for Hotels &amp; Tour Operators (D. Environmental Benefits &amp; Impacts)</li> <li>• Understanding the GSTC criteria for Destinations</li> </ul>	<b>Session 6</b>
Lunch Break (60 min)	
<b>Afternoon Training (13.30 – 17.00)</b>	

<ul style="list-style-type: none"> <li>• Product and service approaches for implementation (EMS, partnerships, eco labels, whole life costing, product specs, spending prioritisation etc.)</li> <li>• Embedding sustainability into the procurement process and organizations</li> <li>• Green procurement tools</li> </ul>	<b>Session 7</b>
Afternoon Break (15 min)	
<ul style="list-style-type: none"> <li>• Additional useful guidance on green procurement</li> <li>• Questions &amp; Answers – Group Discussion</li> <li>• Training Evaluation (16.00 – 17.00)</li> </ul>	<b>Session 8</b>

### Two days training on Environmental Certification and Management Issues

<b>Day 1: Module #1 -Environmental Certification in the Tourism Sector of Central Asia</b>	
<b>Morning Training (09.00 – 12.30 a.m. Athens time - CET +2) <sup>i</sup></b>	
<ul style="list-style-type: none"> <li>• Basic Concepts for establishing an Environmental Management Initiative (EMI)</li> <li>• Relevance for setting an Environmental Action Plan</li> </ul>	<b>Session 1</b>
Morning Break (15 min)	
<ul style="list-style-type: none"> <li>• The ISO 14000 Family of Standards</li> </ul>	<b>Session 2</b>
Lunch Break (12.30-13.30)	
<b>Afternoon Training (13.30 – 17.00)</b>	
<ul style="list-style-type: none"> <li>• The Corporate Social Responsibility (CSR)</li> </ul>	<b>Session 3</b>
Afternoon Break (15 min)	
<ul style="list-style-type: none"> <li>• The Hotel Carbon Measurement Initiative (HCMI)</li> <li>• Questions &amp; Answers – Group Discussion</li> </ul>	<b>Session 4</b>
<b>Day 2: Module #2 – LEIMINTE.com</b>	
<b>Morning Training (09.00 – 12.30 a.m. Athens time - CET +2)</b>	
<ul style="list-style-type: none"> <li>• LEIMINTE.com: A collaborative tool for assisting the data collection and management in the environmental certification process</li> </ul>	<b>Session 5</b>
Morning Break (15 min)	
<ul style="list-style-type: none"> <li>• The Hotel Carbon Measurement Initiative (HCMI): a Step by step guide</li> <li>• Questions &amp; Answers – Group Discussion</li> </ul>	<b>Session 6</b>
Lunch Break (60 min)	
<b>Module #3 – HCMI</b>	
<b>Afternoon Training (13.30 – 17.00)</b>	
<ul style="list-style-type: none"> <li>• Case Study: using the LEIMINTE software tool: HCMI, CSR and ISO demo projects</li> <li>• Video and Software presentation</li> </ul>	<b>Session 7</b>
Afternoon Break (15 min)	
<ul style="list-style-type: none"> <li>• Questions &amp; Answers – Group Discussion</li> <li>• Training Evaluation (16.00 – 17.00)</li> </ul>	<b>Session 8</b>

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<sup>i</sup> Local time in Central Asia: Dushanbe & Tashkent CET +5, Astana & Almaty CET + 6 - Местное время в Центральной Азии:  
Душанбе и Ташкент CET +5, Астана и Алматы CET + 6