



MOST project



GRANT CONTRACT No. ACA/2019/412-055



Project aims:

- Adoption Sustainable Consumption and Productions Practices
- Support local authorities in the development of sustainable tourism
- Raise awareness regarding sustainable tourism
- Strengthen the dialogue between authorities, MSMEs and end-users

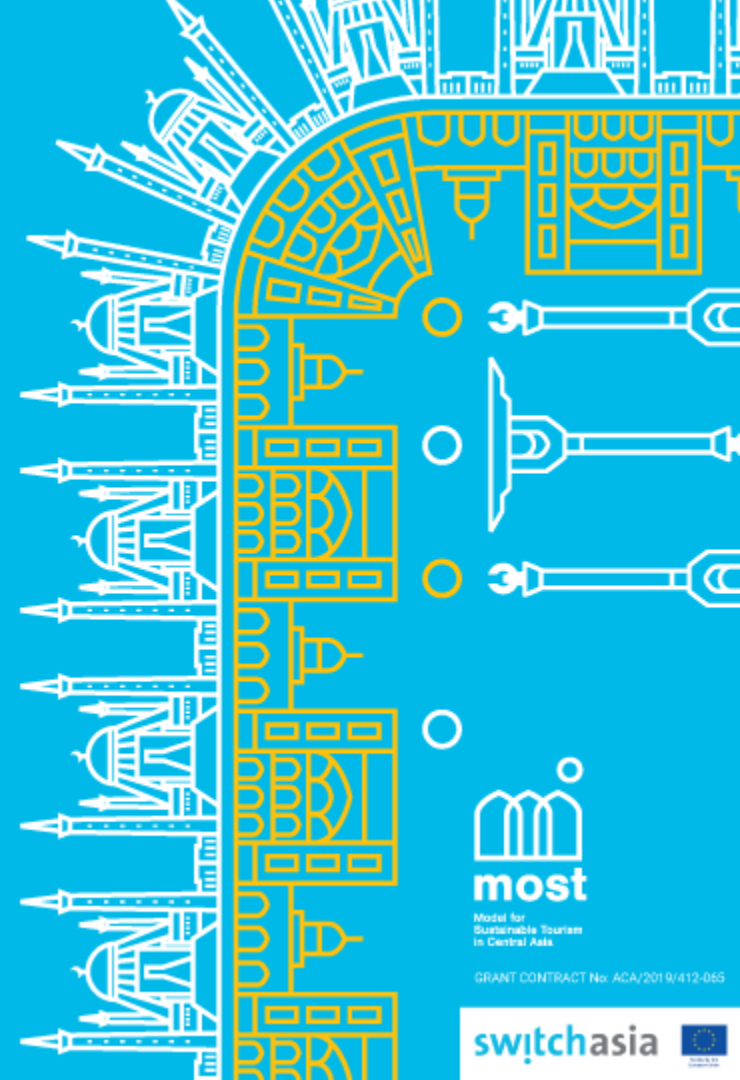
Beneficiaries:



WP1 actions:

Act 1.1. Training on GSTC criteria for sustainable tourism, relevant standards as well as on green procurement

Act 1.2: Training on ICT tools



WP2 actions:

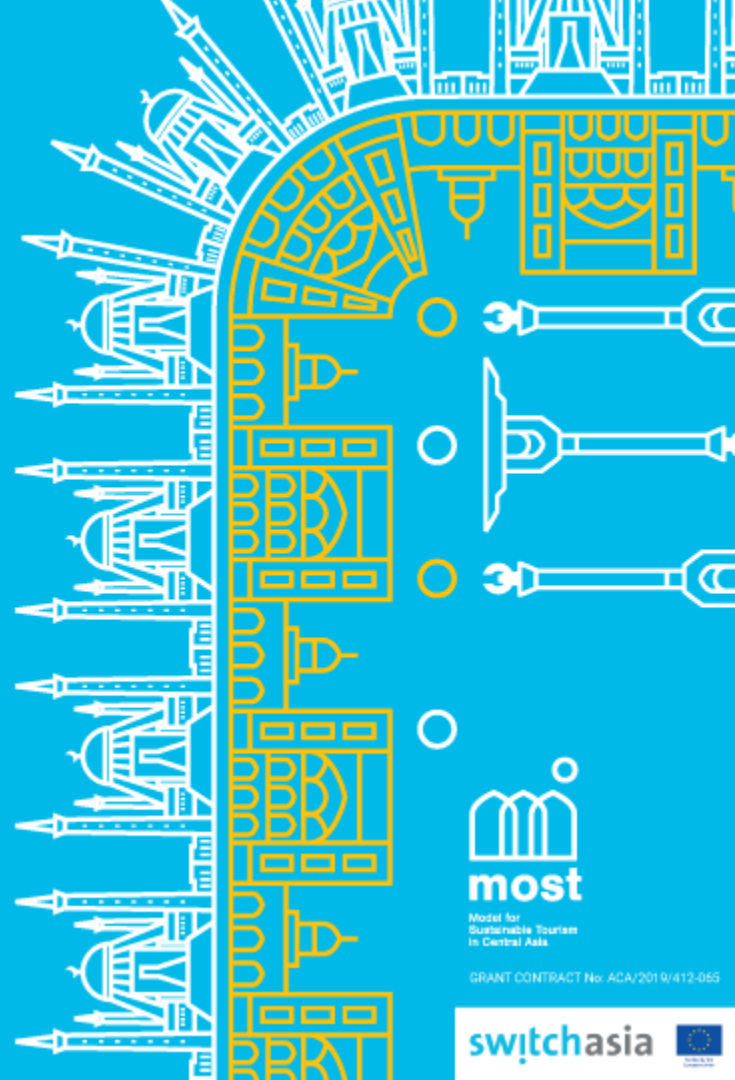
Act 2.1-2.3: installations of standard / certification preparation software

Act 2.4: Organisation of networking events

Act 2.5: Identification of financial resources from EU and other international donors

Act 2.6: Marketing support of the MSMes

Act 2.7: Transfer of EU best/good practices

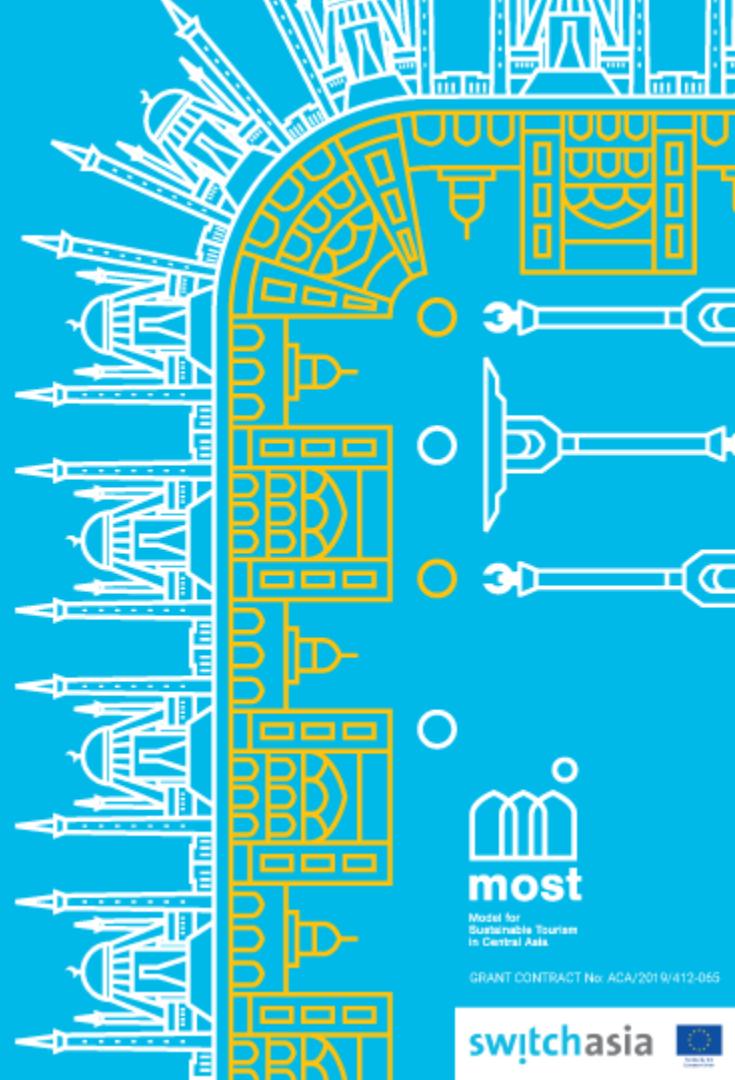


WP3 actions:

Act 3.1: Workshops for sustainable planning

Act 3.2: Round tables

Act 3.3: Policy recommendations, improvement of legislative framework



most
Model for
Sustainable Tourism
in Central Asia

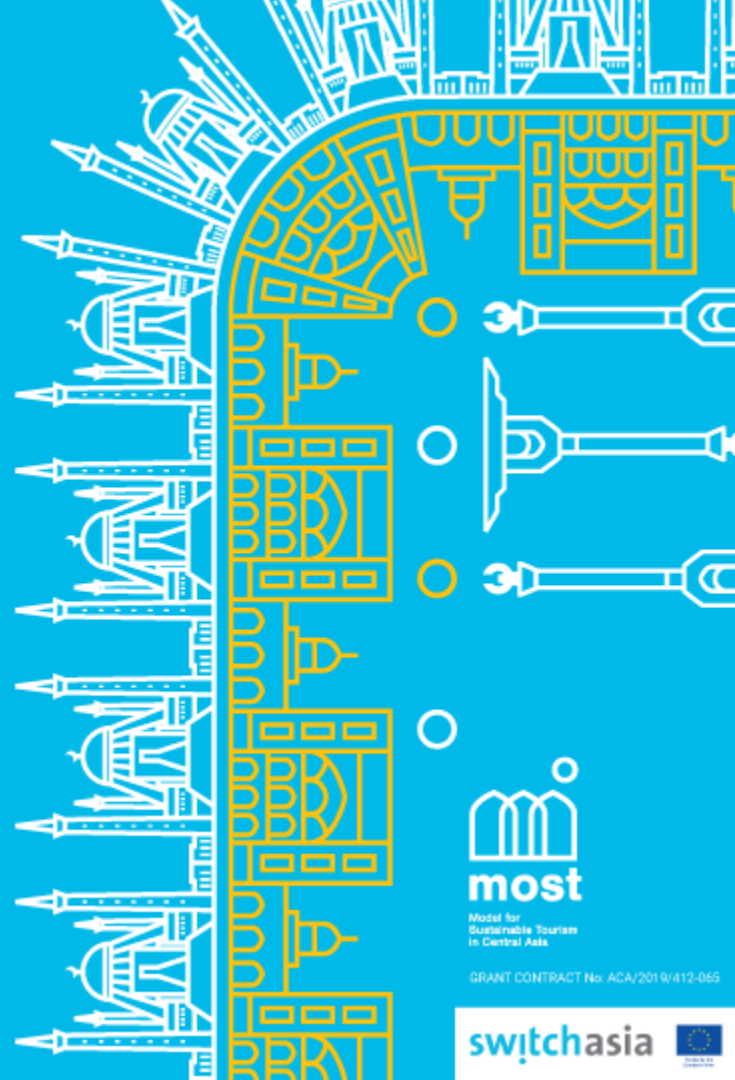
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WP4 actions:

Act 4.1: Workshops for end users regarding the sustainable consumption

Act 4.2-4.4: Organisation of promotional campaign related to sustainable tourism



Actions for 2020

- ✓ Training on GSTC criteria for sustainable tourism
- ✓ Training on green procurement
- ✓ ISO 14001: 2015 Ecological management standard
- ✓ Hotel carbon measurement initiative
- ✓ Corporate Social Responsibility
- ✓ Leiminte cloud platform for auditing and data collection

Actions for 2021

- *Installations of standard / certification preparation software*
- *Networking events*
- *Identification of financial resources from EU and other international donors*
- *Marketing support of the MSMes*
- *Transfer of EU best/good practices*
- *Workshops for sustainable planning*
- *Round table*

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MOST project

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