

**Training seminars on GSTC criteria for sustainable tourism, relevant standards as well as on green procurement**

The Global Sustainable Tourism Council criteria serve as the global baseline standards for sustainability in travel and tourism. The Criteria are used for education and awareness-raising, policy-making for businesses and government agencies and other organization types, measurement and evaluation, and as a basis for certification. They are the result of a worldwide effort to develop a common language about sustainability in tourism and they are arranged in four pillars: (a) Sustainable management, (b) Socioeconomic impacts, (c) Cultural impacts and (d) Environmental impacts. These criteria are the minimum, not the maximum, which businesses, governments, and destinations should achieve to approach social, environmental, cultural, and economic sustainability. Since each tourism destination has its own culture, environment, customs, and laws, the Criteria are designed to be adapted to local conditions and supplemented by additional criteria for the specific location and activity.

For this reason MOST project partners from EU countries are organizing on line training seminars, of a duration of four days, where there will be analyzed the criteria, the certification methods and the requirements that tourism MSMEs should meet in order to be certified. In addition, indicators to be monitored for performance and compliance with the criteria will be analyzed.

The training seminars are organized in three sections:

1. Quality standards and certification methods
2. Green procurement
3. Environmental certification process and relevant tools for assisting the data collection and management

The seminars will be organized in partner countries Tajikistan, Uzbekistan and Kazakhstan.

For more information about venues, way of participation and relevant material please contact your local partner.

Association of Private Tourism Agencies of Uzbekistan	 <a href="http://www.apta.uz">www.apta.uz</a>
Eurasian Tourism Association	 <a href="http://www.eurasiantourism.com">www.eurasiantourism.com</a>
Tajik Association for Promotion of Tourism Development	 <a href="http://www.tato.tj">www.tato.tj</a>

**Fotos attached: Banners of the seminars**