



# **Eurasian Tourism Association**

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February, 2020

[www.eurasiantourism.com](http://www.eurasiantourism.com)

## **ABOUT ASSOCIATION**

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Eurasian Tourism Association was established in 2017 with aim to get the stakeholders of tourism industry of Commonwealth of Independent States and Eurasian countries act together in aim to develop sustainable tourism, promote heritage of Great Silk Road and elaborate effective ways of cooperation in tourism industry between the countries.

The main strategic partners of the Association are CIS, especially countries of Central Asia as well as China.

## PARTNERSHIP

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In May, 2018 the Association became the member of **World Tourism Alliance** – one of the largest tourism association in Asian region.

Also, since 2018 Association is the partner and member of tourism association **World Without Borders** (Russia).

Since 2018 Eurasian Tourism Association is a member of working party of “**Economic corridor Almaty-Bishkek**” of the Central Asia regional economic cooperation Program (Asian Development Bank).

Since 2019 the Association is a partner of **China Tourism Academy**.



WORLD TOURISM ALLIANCE

## CERTIFICATE OF MEMBERSHIP

THIS IS TO CERTIFY THAT  
*Eurasian Tourism Association*

IS A MEMBER OF THE  
WORLD TOURISM ALLIANCE

NO: #0128 Since: May 22, 2018



Duan Qiang WTA Chairman

THIS CERTIFICATE REMAINS THE PROPERTY OF THE WORLD TOURISM ALLIANCE

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WORLD TOURISM ALLIANCE

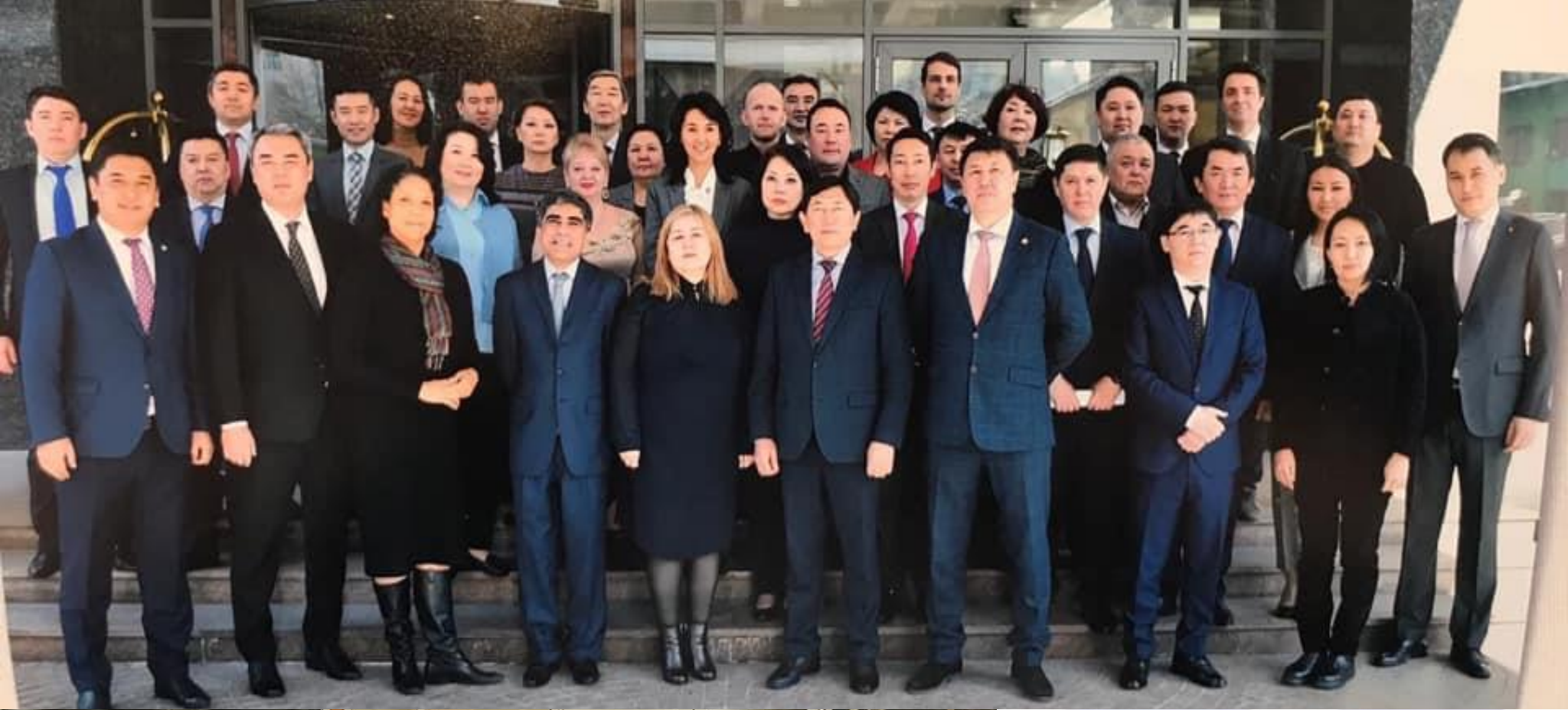
## **THE ASSOCIATION PAYS ATTENTION TO THE DEVELOPMENT OF TOURISM ON THE GREAT SILK ROAD**

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In 2017 the association initiated and co-organized the international festival “Traveling along the Great Silk Road of Kazakhstan”, held in three cities of Kazakhstan: Almaty, Taraz and Shymkent,

Was the founder of the nomination "The leader of the direction of the Silk Road of Kazakhstan",

and since 2018, the Eurasian Tourism Association has been a member of working group of the Central Asian Regional Economic Cooperation (CAREC) Program as part of the Almaty-Bishkek Economic Corridor (ECAB).



PARTICIPATION IN THE WORKING  
GROUP OF THE “ECONOMIC  
CORRIDOR OF ALMATY-BISHKEK”  
(ECAB)

# PROJECTS

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DEVELOPMENT OF TOURIST  
DESTINATION "KAZAKHSTAN  
SILK ROAD"

KAZAKHSTAN-CHINA  
TOURISM FORUM

INTERNATIONAL FESTIVAL  
"JOURNEY ALONG KAZAKHSTAN  
GREAT SILK ROAD"

PHOTO COMPETITION  
"ZHIBEK ZHOLY. KAZAKHSTAN"

TOURISM COMPETITION "THE LEADER  
OF KAZAKHSTAN SILK ROAD  
DESTINATION"

INVESTMENT TOURISM  
BUSINESS PROJECTS



DEVELOPMENT OF TOURIST DESTINATION  
"KAZAKHSTAN SILK ROAD"



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## TOURISM COMPETITION "THE LEADER OF KAZAKHSTAN SILK ROAD DESTINATION"



28  
 2016 Қыркүйек  
 Сентябрь  
 September



**ҚАЗАҚСТАН-ҚЫТАЙ ТУРИСТІК  
 ФОРУМЫ**  
 哈萨克斯坦-中国旅游论坛  
**КАЗАХСТАНСКО-КИТАЙСКИЙ  
 ТУРИСТСКИЙ ФОРУМ**



Ұйымдастырушы/Организатор  
 组织者  
**АТАМЕКЕН**

Қосылма ұйымдастырушы  
 Соорганизаторы  
 协办单位  
**ATANK**

Бас тасымалдаушы  
 Генеральный перевозчик  
 总承运商  
**air astana**

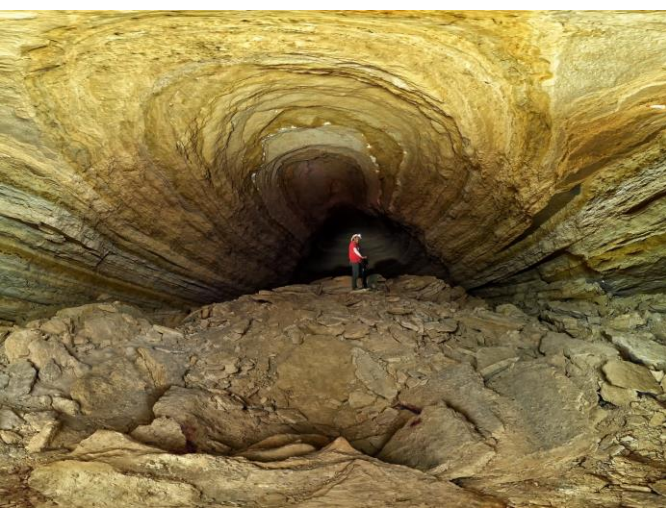
Әріптес/Партнер  
 合作伙伴  
**Radisson HOTEL ASTANA**

Бас ақпарат қорығы  
 Генеральный информационный партнер  
 总新闻中心  
**atameken BUSINESS CHANNEL**

[www.tourism-forum.kz](http://www.tourism-forum.kz)



**KAZAKHSTAN-CHINA  
 TOURISM FORUM**



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PHOTO COMPETITION  
"ZHIBEK ZHOLY. KAZAKHSTAN"

# 2018年全球政治信用风险地图

主权信用风险要素（等级以色块形式表现）：  
政局稳定性、宏观经济指标、财政状况等



INVESTMENT TOURISM  
BUSINESS PROJECTS



## CONTACTS

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Eurasian Tourism Association

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